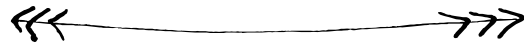


# sylvia ghaly



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609•238•4757

## EDUCATION

### **La Salle University**

PHILADELPHIA, PA

BACHELOR OF ARTS,  
DIGITAL ARTS AND MULTIMEDIA DESIGN  
(2009 - 2013)

Honors Program  
Digital Arts Club, co-president

### **Eastern Regional High School**

VOORHEES, NJ

(2005 - 2009)

French Honor Society, secretary  
National Art Honor Society

## WORK EXPERIENCE

### **Ruche, Inc.**

JANUARY 2015

GRAPHIC DESIGN ASSISTANT  
PART-TIME

Communicate with marketing team  
Create website and social media assets  
Marketing images and blog illustrations  
Landing pages and newsletters

### **Ruche, Inc.**

JUNE 2014 - NOVEMBER 2014

GRAPHIC DESIGN INTERN  
PART-TIME

Communicate with marketing team  
Social media graphics and layouts  
Marketing images and blog illustrations  
Brand identity

### **American Eagle Outfitters**

MAY 2011 - PRESENT

SALES ASSOCIATE/STOCK/FLOOR SETS/VISUAL  
PART-TIME

Knowledge of retail operations  
Communicate with customers  
Work as a team to reach daily goals

### **Basha Brands**

OCTOBER 2011 - MAY 2013

QUI TEQUILA INTERN  
PART-TIME

Build client relationships  
Ability to meet tight deadlines

### **LuminoCity Group**

MAY 2012 - OCTOBER 2013

SENIOR DESIGNER  
PART-TIME

Responsive Design  
Logo Design and Branding  
UI/UX Design

## SKILLS

### **Software**

Photoshop	Flash
Illustrator	Cinema 4D
Dreamweaver	TypeTool
InDesign	Final Cut Pro
After Effects	Microsoft Office

### **Languages**

HTML5, CSS3, JavaScript, jQuery, PHP

### **CMS**

Wordpress, Expression Engine

### **Platforms**

Mac OS X, Microsoft Windows